MISSION TRAILS
REGIONAL OCCUPATION PROGRAM

1. **COURSE TITLE:** Digital Media Design and Communications

2. **CBEDS TITLE:**

3. **CBEDS NUMBER:**

4. **JOB TITLES:**

5. **COURSE DESCRIPTION:** This course is an advanced study in media arts with an emphasis on two and three dimensional design and representation through film, photography and other digital media. The class is structured around completion of digital media arts and design applications that synthesize and demonstrate learning from the course of study, and that incorporate themes and topics explored in other fine arts courses. Digital Media Design and Communication emphasizes the theories and elements of art and the principles of design, as well as their use and application in a variety of digital mediums to inform, persuade, and entertain. Students will develop an understanding of traditional and contemporary artistic expression, as well as an understanding of the historical and contemporary role of video/film media as a means of communication in, and its influence upon, society and culture. Students will work individually and in collaborative groups to design, create, critique, and present two and three dimensional visual and digital media projects. Students will use technology with industry recognized software, including, but not limited to, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Garage Band and iMovie. Additionally, students will further develop critical thinking, problem solving, writing, critical analysis and presentation skills.

6. **HOURS:**
7. **PREREQUISITE:**

Industry Sector Pathway: Arts, Media and Entertainment / Design, Visual and Media Arts

Participatory	Concentration 10th, 11th or 12th Block Schedule only (pre-requisite courses)	Capstone 11th or 12th Block Schedule only (students must pass pre-req.)
Media in the Digital Age **Computer Business Applications**	**Digital Media Design and Communications** **Digital Photography**	**Advanced Multimedia Technology**

8. **REVISION DATE:**

9. **COURSE OUTLINE:**

CONTENT AREA SKILLS:

    i. **EXPECTED STUDENT OUTCOMES**

    ii. **HOURS OF INSTRUCTION**

COURSE OUTLINE

CONTENT AREA SKILLS	Pathway Standards	CTE Anchor Standard	EXPECTED STUDENT OUTCOMES	HOURS CL = Classroom CC = Comm. Class. CP = Co-op Ed.		
Instruction will include:			Student will be able to:	CL	CC	CP
Customization -						

10. COURSE OUTLINE:

b) **CAREER PERFORMANCE STANDARDS**

   i) **EXPECTED STUDENT OUTCOMES**

   ii) **HOURS OF INSTRUCTION**

COURSE OUTLINE

CAREER PERFORMANCE STANDARDS	EXPECTED STUDENT OUTCOMES	HOURS
Instruction will include:	**Student will be able to:**	
1. **Personal Skills**	1. **Understand how personal skill development, including positive attitude, honesty, self-confidence, time management, & other positive traits affect employability.** .	Integrated in content area skills
CAREER PERFORMANCE STANDARDS	**EXPECTED STUDENT OUTCOMES**	**HOURS**
Instruction will include:	**Student will be able to:**	
2. **Interpersonal Skills** .	2. **Understand principles of effective interpersonal skills, including group dynamics, conflict resolution, and negotiation.** .	Integrated in contnt area skills
3. **Thinking and Problem-Solving Skills**	3. **Understand the importance of critical thinking and problem-solving skills in the workplace.**	
CAREER PERFORMANCE STANDARDS	**EXPECTED STUDENT OUTCOMES**	**HOURS**
Instruction will include:	**Student will be able to:**	

4. **Thinking and Problem-Solving Skills**	4. **Understand the importance of critical thinking and problem-solving skills in the workplace.**	Integrated in content area skills
5. **Occupational Safety**	5. **Understand occupational safety issues, including avoidance of physical hazards**	Integrated in content area skills
CAREER PERFORMANCE STANDARDS	**EXPECTED STUDENT OUTCOMES**	**HOURS**
Instruction will include:	**Student will be able to:**	
6. **Employment Literacy** .	6. **Understand career paths and strategies for obtaining employment.**	Integrated in content area skills
7. **Technology Literacy** .	7. **Understand and adapt to changing technology.**	Integrated in content area skills

PATHWAY STANDARDS

California Career Technical Education Model Curriculum Standards

CAREER READY STANDARDS

1. Apply appropriate technical skills and academic knowledge.
2. Communicate clearly, effectively, and with reason.
3. Develop an education and career plan aligned to personal goals.
4. Apply technology to enhance productivity.

5. Utilize critical thinking to make sense of problems and persevere in solving them.
6. Practice personal health and understand financial well-being.
7. Act as a responsible citizen in the workplace and the community.
8. Model integrity, ethical leadership, and effective management.
9. Work productively in teams while integrating cultural/global competence.
10. Demonstrate creativity and innovation.
11. Employ valid and reliable research strategies.
12. Understand the environmental, social, and economic impacts of decisions.

CTE ANCHOR STANDARD
CCSS Standards are addressed throughout the course content.

Anchor Standard 1:
Anchor Standard 2:
Anchor Standard 3:
Anchor Standard 4:
Anchor Standard 5:
Anchor Standard 6:
Anchor Standard 7:
Anchor Standard 8:
Anchor Standard 9:
Anchor Standard 10:
Anchor Standard 11:

11. **ADDITIONAL RECOMMENDED /OPTIONAL ITEMS**

   a. **ARTICULATION:**

   b. **VOCATIONAL CREDIT:**

   c. **ACADEMIC CREDIT:**

   d. **INSTRUCTIONAL STRATEGIES:**

   e. **INSTRUCTIONAL MATERIALS:**

   f. **CERTIFICATES:**   Certificate of Completion, indicating level of skills